

# Brickfields Farm Privacy Policy

This Policy explains how we collect your personal information, how it is used, processed and stored, as well as informing you what your individual data protection and privacy rights are.

This policy was last updated December 2018.

## [What personal data do you collect about me?](#)

We only collect information that is necessary to provide our products and services, as described within this page.

- We collect your name, address, telephone numbers and Email address.
- We may also collect other information when you provide this to us, mainly via the special requirements section that you would have completed via our online enquiries form, such as dietary needs, health related issues that we can address to make your stay as comfortable as possible.
- When you browse our website, we gather information about the pages you visit. This includes technical information such as your IP address, browser type and cookie information.

## [How do you collect my personal information?](#)

We only collect your personal information directly from you, for example via our online enquiries form or through conversations we have with you.

## [Why do you need my personal information?](#)

We collect and use your personal information for a number of reasons;

- To communicate with you about your reservation at Brickfields Farm
- To send you special offers & promotions from Brickfields farm which we think will be of interest to you.
- To help improve our website facility, making your future website visits easy, enjoyable and secure.

## [Where do you store and process my personal information?](#)

The personal information that you provide to us is stored and processed on secure servers in the UK.

## [How long do you keep my personal information for?](#)

We generally keep your personal information for at least six years; you can however after your stay at Brickfields Farm request via telephone or Email to have your data removed, please see protection rights below.

## [What other data protection rights do I have?](#)

### **Right to rectify**

We want to make sure that the personal information we hold about you is accurate and up to date. You can ask us to update your personal information if you think it is out of date or incorrect.

### **Right to be forgotten**

In certain circumstances you can ask for the information we hold on you to be deleted, should there be a legal or contractual obligation to hold your personal details we may not be able to carry out your request, however, we will explain this fully to you.

### **Right to restriction of processing**

You can ask us to limit how we use your details in certain circumstances. For example, if you have challenged the accuracy of your personal details, you can request that we do not use it until it has been rectified.

### **Right to object to processing**

You have the right to object to the processing of your personal information in certain circumstances. These include where processing is based upon our legitimate interest and where we process your personal information or undertake profiling for direct marketing purposes.

## [Do you share my personal information with other companies?](#)

No we only use your data within the business of Brickfields Farm Holidays.